

INTERNATIONAL NAL BABYWEARING G

The goal of International Babywearing Week is to *celebrate, promote, advocate for, and focus media attention on the many benefits of babywearing*. There is no better way to do that than through a week-long event that focuses on education and advocacy. Through this celebration chapters all over the world will host events to help promote and normalize babywearing. Almost 300 groups worldwide have registered as celebrating chapters. "International Babywearing Week is a great opportunity to celebrate the universal practice of babywearing," said Wendy Sparks, Babywearing International Executive Director, "Babywearing is an unique bonding activity that is accessible to all caregivers. Many local Babywearing International Chapters use International Babywearing Week to introduce babywearing to families who may not consider this option otherwise."

The theme this year, "Best Seat in the House" is a well known English language idiom and is also a babywearing term. In a carrier, the seat is designed to support a child in a seated position. Babywearing also has the benefit of literally providing a worn child with the "Best Seat in the House." While being carried a child gets to experience the comfort of closeness with their caregiver and to learn about the world by being exposed to much more by being worn. The benefits of babywearing are both for the child and their caregiver. BWI has a network of chapters in the United States which provide free educational meetings and local support. Thanks to babywearing, regardless of where a child is worn they will always be in the front row with the "Best Seat in the House" for any activity or adventure.

Learn more about Babywearing International and find a listing of chapters, by visiting <http://babywearinginternational.org>. International Babywearing Week takes place October 5th-10th, 2016 both live in local communities around the globe as well as online.



